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FILE: **JOB.COM**

COUNTS THROUGH: **5.15.2007**

## A] QUANTITY

QUANTITY	INFO	BASE RATE
<b>76,499</b>	Total Universe/ Last 12 Months	<b>Postal Address \$110/M</b>
<b>76,499</b>	eMail with Deployment	<b>eMail Addresses \$120/M</b>
<b>76,499</b>	Telephone Numbers	<b>Additional \$40/M</b>
<b>8,642</b>	Monthly Hotline	<b>\$130/M</b>
<b>23,731</b>	Quarterly Hotline	<b>Additional \$10/M</b>
	Fundraising/Publisher Rate	<b>Postal Address \$90/M</b>

## B] DESCRIPTION

Registrants at the Job.com website are both active and passive career seekers. Job.com is a place for career candidates to connect with potential employers, post resumes and search jobs.

Registrants in this file are the career and job seekers of America. Up-and-coming young professionals who are looking for a new career or a career change. These people are internet savvy, educated, computer literate, and have been in the workforce for an Average 10.2 years. This file is selectable by CAREER Industry of Interest and Education Level. Within this file: 76.2% are College Educated and 32.7% are executive and upper management.

### SAMPLE SELECTIONS *Industry of Interest*

» Human Resources	<b>5,352</b>
» Business	<b>18,013</b>
» Information Technology	<b>7,219</b>
» Healthcare/Nursing	<b>3,592</b>
» Executive Management	<b>24,808</b>
» Arts/Media	<b>9,131</b>
» Human Resources	<b>5,352</b>

### SAMPLE SELECTIONS *Education Level*

» Tech School	<b>3,450</b>
» Associate's Degree	<b>18,627</b>
» Bachelor's Degree	<b>21,512</b>
» Masters Degree	<b>11,836</b>
» Post Graduate	<b>5,261</b>
» Tech School	<b>3,450</b>



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# I . O THE NEXT GENERATION IN CONSUMER DATA

### C] SELECTS

DESCRIPTION	BASE RATE
3 Month Hotline	\$10/M
Child's Age Range	\$10/M
Age Range	\$10/M
Credit Card	\$10/M
Donors	\$10/M
Education Level	\$10/M
Ethnicity	\$10/M
Gender/Sex	\$5/M
Home Owner	\$10/M
Income Range	\$10/M
Lifestyle Interests	\$10/M
Mail Order Buyers	\$10/M
Monthly Hotline	\$20/M
Presence of Children	\$10/M
SCF	\$7/M
State	\$5/M
Zip	\$10/M

### D] ADDRESSING

DESCRIPTION	BASE RATE
Key Coding	\$3.5/M
CD ROM	\$75/F
E-mail	\$75/F
FTP	\$75/F

### E] ORDERING INSTRUCTIONS

DESCRIPTION	INFO
10,000 Name Minimum	
85% Net Name available on orders 50,000 or more	\$8/M <i>Run Charge</i>
Re-use pricing available	
Telemarketing is available	

### E] CONTACT

EMAIL: [DATASALES@MEDIAHEIGHTS.COM](mailto:DATASALES@MEDIAHEIGHTS.COM)

DATA CARDS: [WWW.MEDIAHEIGHTS.COM/DDC](http://WWW.MEDIAHEIGHTS.COM/DDC)

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PHONE: **603-749-5511 X290**

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